

## Jeffrey Breslow and the University of Illinois: Designed To Last



In October of 2013, Jeffrey Breslow's massive steel and granite sculpture *New Day* was installed permanently in University of Illinois' Research Park in Champaign. At the ceremony, he dedicated it to U of I Professor Emeritus Edward J. Zagorski, his lifelong teacher, mentor and friend.

During the same weekend, the Student Alumni Ambassadors lauded Jeffrey Breslow, Col. Michael S. McBride and Energy BBDO's CEO and president Tonise Paul with the esteemed *Illini Comeback* honor when they were recognized on the football field at half-time during the homecoming game. The evening prior, U of I president Robert Easter hosted a dinner for the three honorees in his home. .

Early in 2013, Breslow was recruited to join the university's inaugural mentoring program. He both leads group sessions and makes himself available for one-on-one meetings and conversations with industrial design students.